

**S1108 ST. LOUIS REGIONAL CHAMBER (1971-),
RECORDS, 1890-2008
15 BOXES, 63 FOLDERS**

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The St. Louis Regional Commerce and Growth Association donated their records to the Western Historical Manuscript Collection-St. Louis on January 16 and February 16, 1983. Included are records from the St. Louis Chamber of Commerce, the Metropolitan Plan Commission, St. Louis Research Council, and the St. Louis Regional Industrial Development Corporation (RIDC). The oldest organization, the Chamber of Commerce, was established in 1837 by local merchants and traders. Both St. Louis city and county had chambers and by the early twentieth century, they were urging regional planning and approaches. The difficulties in governing and planning between the hundreds of area municipalities prompted the Chamber to support a 1920 state amendment to merge the city and county (the amendment was defeated by voters). The Chamber consistently supported efforts at planned development of the region across local governing lines, such as the formation the Metropolitan Sewer District in 1954. Following its own advice, the county and city chambers consolidated in 1963.

The Metropolitan Plan Association began in 1944. Chaired by Stuart Symington, it made a master plan for the metropolitan area to aid in public improvements and provide jobs for those who became unemployed after World War II. It also promoted planned development for the region until its demise in the 1960s.

1. For information on the early history of the Chamber, see History of St. Louis, J. Thomas Scharf, p. 1340, "Commercial Exchanges."

In 1963 the Chamber of Commerce and Civic Progress sponsored a voluntary Committee made up of members of the Chamber, Civic Progress, Washington U. and St. Louis U. to form the St. Louis Research Council. Its purpose was to aid the industrial, commercial, educational, and civic organizations of St. Louis in the development and promotion of the community as a major and nationally recognized scientific, educational and research center. In 1969 it affiliated with the Regional Industrial Development Corporation.

Citizens concerned with St. Louis' decline in industrial development after World War II felt the city was hampered by a myriad of geographic, economic, and political rivalries. Ninety-three organizations and agencies representing business, labor, government, education, and civic groups from St. Louis City, St. Louis County, and Franklin, Jefferson, St. Charles, Madison, Monroe and St. Clair counties, officially founded the St. Louis Regional Industrial Development Corporation in 1965. They claimed RIDC represented the first area-wide approach to the problem, apparently forgetting the Metropolitan Plan. RIDC had the commitment and financial support of labor, business, government, education, and civic leaders.

RIDC identified its task as coordinating the industrial promotion and development of the 4600 square mile area. It would define the problems, assemble the facts and present the results to "those who must hear it and heed it if the St. Louis region is to grow." In 1968 it defined nine goals for itself:

- 1) help provide jobs for region's growing work force and for unskilled to solve problems of both unemployment and the ghetto.
- 2) promote labor-management stability to create a climate in which industry can grow.
- 3) conduct economic research to identify business opportunities for new and existing firms and impediments to economic growth.
- 4) improve terminal and transshipment facilities.
- 5) improve the region's image.
- 6) encourage political unity to increase government efficiency.
- 7) provide labor training and retraining programs to make the work force responsive to technological change.
- 8) improve the region's total living environment.
- 9) create a pool of risk capital to be used as seed money for science-oriented industry.

In September 1971 the RIDC, the Chamber, and the Research Council merged to form the Regional Commerce and Growth Association. With Civic Progress as the overseer of civic and economic planning, RCGA has functioned as the "action arm"--implementing CP's goals, representing St. Louis business interests nationally, and collecting and publicizing information on the region.

SCOPE AND CONTENT

The St. Louis Regional Chamber collection contains documents, photographs, slides, negatives and video recordings that focus on its role as an agent of economic growth.

BOX 1 (108187)

Documents

1. A Community Profile of St. Louis
2. Bid Sheet for 1990 RCGA Annual Report
3. Biographical Information about RCGA Members
4. Biographical Information about RCGA Members
5. Biographical Information about RCGA Members
6. Board Retreat, 1999
7. Cahokia Mounds State Historic Site (Press Release)
8. Civic Center Busch Memorial Stadium
9. Climatron at Missouri Botanical Gardens
10. Congregation B' Nai Amoona Synagogue and Community Center
11. Kaufmann, Aloys P. Biographical Information; Former Mayor of St. Louis; Former President, St. Louis Chamber of Commerce
12. Lambert-St. Louis Municipal Airport
13. Loretto-Hilton Center for the Performing Arts
14. Maps to Give to Dignitaries
15. Mark C. Steinberg Hall: Washington University Campus
16. Morley, Harry T., Jr; Articles and Letters by
17. Musial, Stan; Biographical Information
18. Newspaper Clippings (1992-2006)
19. O' Flynn, James; Documents
20. Pierre Laclede Center
21. PSA Spots for Television
22. *Public Art in St. Louis* Pamphlet
23. Publicity Information about the *St. Louis Sun Newspaper*
24. Reagan, Ronald; Documents connected to his Speech to the St. Louis Chamber of Commerce, January 23, 1962
25. St. Louis and the Arch
26. St. Louis Commerce: 1836-1961; 125th Anniversary
27. St. Louis Construction News & Review, January 1994
28. St. Louis...Gateway to the West
29. St. Louis Murals: 1968-1990
30. Saint Mary and Saint Louis Priory Chapel
31. Sierra Club
32. Sold on St. Louis: Fall 1990
33. Spirit Luncheons
34. The Gateway Arch
35. The McDonnell Planetarium
36. The Shanley Building

BOX 2 (108536)

Photographs, Slides, and Negatives

Photographs

37. 1108.1 to 1108.108
38. 1108.109 to 1108.209

39. 1108.210 to 1108.329
40. 1108.330 to 1108.430
41. 1108.431 to 1108.531
42. 1108. 532 to 1108.577

35 mm Slides

43. 1108.578 to 1108.998
44. 1108.999 to 1108.1437
45. 1108.1438 to 1108.1771
46. 1108. 1772 to 1108.1937

Negatives

47. 1108.1938 to 1108.2088

BOX 3 (108750)

35 mm Slides and Cassettes

48. Airport Authority Slide Show w/ Cassette, 1996
49. RCGA Slide Show w/ Cassette, 1983
50. RCGA Slide Show 1b
51. RCGA 2T Slide Show
52. RCGA IT Slide Show
53. RCGA 2B Slide Show
54. RCGA Slide Show 1A
55. RCGA Slide Show 2C
56. National Bowling Hall of Fame & Museum Slide Show
57. Graphic & Text Slide
58. Graphic & Text Slides
59. National Association of Corporate Real Estate Executives Meeting in St. Louis
60. RCGA Event Photographs (Unidentified)
61. RCGA Event Photographs (Unidentified)
62. RCGA Event Photographs (Unidentified)
63. RCGA Event Photographs (Unidentified)

BOX 4 (108751)

Video Tapes

VHS

V1108.1, The Altamont Commuter Rail Service

V1108.2, A Tribute to Lee Kling
V1108.3, "Your Man in City Hall", Richard Fleming
V1108.4, Miles Ahead With Air Charter
V1108.5 Ralston Purina Stays in St. Louis, 4/2-3/97
V1108.6, SBA Awards, 1995
V1108.7, The Spirit of St. Louis
V1108.8, Ralston Purina
V1108.9, Track to a Texas Future
V1108.10, CEO Economic Forecast Luncheon, 1997
V1108.11, HOR Wall Animation
V1108.12, SMK Advisory Group
V1108.13, Focus: Hope
V1108.14, Fast Track
V1108.15, Sold on St. Louis Awards
V1108.16, Lambert Expansion
V1108.17, RCGA Presentation Master Dub
V1108.18, CNN News Coverage of the Trial Connected to the Suicide of Megan Meyer, November 20, 2007
V1108.19, Metro St. Louis Fly-around
V1108.20, RCGA Walk Thru
V1108.21, UMSL, Celebrating Partnerships, 1995
V108.22, Economic Development Conference Awards, 1996
V1108.23, 3D Model of RCGA Building
V1108.24, Imagine St. Louis, KMOV, 9/29/99
V1108.25, Citizens for a Modern Airport "Gateway"
V1108.26, Peirce Report, 3/7-9/1997
V1108.27, Cabot, Cabot, and Forbes
V1108.28, RCGA Montage

BOX 5 (108779)

V1108.29, The Real Bottom Line, Life in St. Louis (2 copies)
V1108.30, Media Training Analysis
V1108.31, Conference Board Contribution Council
V1108.32, RCGA Progress Report, 1997
V1108.33, Experience Metrolink, 8/92
V1108.34, Allen Metzger Demo Reel, 2/97
V1108.35, KSDK Television St. Louis Metro Area Mayoral Updates, 2001
V1108.36, Technology Gateway, 1999 Year in Review
V1108.37, "St. Louis We Got It Good"
V1108.38, News Conference Presidential Debate Announcement, 1/29/96

V1108.39, RCGA Funds Review Meeting, 9/26/95
V1108.40, RCGA Year in Review Revised, 2/3/99
V1108.41, RCGA Annual Meeting Video, 1996
V1108.42, St. Louis Promotional
V1108.43, Gray Design Group Inc. 3D Anim. Office Designs
V1108.44, RCGA Montage with end slate
V1108.45, RCGA 1999 Year in Review Revised, 12/13/99
V1108.46, Invest Midwest Speakers
V1108.47, Lasting Impressions
V1108.48, Interviews: Dick F., Steve H., Laurie L., 7/96

BOX 6 (109119)

V1108.49, Employment in St. Louis
V1108.50, Advanced Interaction Inc.
V1108.51, Liggett Stashower Cleveland Visitors Bureau, 2/23/98
V1108.52, MCI 8/7-8/97
V1108.53, Fast 50 KSDK
V1108.54, Architecture, Engineering, Planning
V1108.55, "Embracing Opportunities" UM-St. Louis, 1996 (2 copies)
V1108.56, Downtown St. Louis, 1995
V1108.57, Peirce Report
V1108.58, United way, It All Comes Down to This, 2004
V1108.59, St. Louis County Cable TV
V1108.60, Proposition M, 10/26/97
V1108.61, En Team
V1108.62, IBEX Demonstration Video
V1108.63, St. Louis "We Got it Good" Television Spot "Rent"
V1108.64, IBEX
V1108.65, The Real Bottom Line
V1108.66, America the Beautiful
V1108.67, Money and Central Banking in the 21st Century
V1108.68, MidTec
V1108.69, "St. Louis We Got It Good" News Clip Compilation, 1/17/01
V1108.70, Robert Reich, Sec. of Labor Visits Mid-Tech
V1108.71, The American Community Network
V1108.72, UM-St. Louis Commencement
V1108.73, Memphis Trip

BOX 7 (109388)

V1108.73, 60 Minutes, Bertha Gilkey Tenant Power, 11/30/86
V1108.74, Washington University Practicum Studies, 12/21/93
V1108.75, State of St. Louis: Write Everyone, Tell Everyone, Ted Drewes
V1108.76, Interview Dubs #4
V1108.77, Betacam Dubs, VP Fair, 1987
V1108.78, Betacam Dubs, Aerials
V1108.79, Money and Central Banking in the 21st Century
V1108.80, RX for Cure, NBC, 5/15/94
V1108.81, MU College of Agriculture Food and Natural Resources
V1108.82, Rams Football Meet Me in St. Louis promo, 10/6/95
V1108.83, The Real Bottom Line- Life in St. Louis
V1108.84, RCGA Walk Thru
V1108.85, Tucson Economic Development Corporation, "Better For Living, Better For Business" Chinese version
V1108.86, Betacam Dubs, RCGA Misc.
V1108.87, Betacam Dubs, University Club
V1108.88, The Wall That Saved St. Louis
V1108.89, BHN Advertising Montage
V1108.90, CNN, Women Involved in St. Louis Turnaround, 4/28/87
V1108.91, Rebuilding America II Missouri Telecommunication Community Resource
V1108.92, Montage, State of St. Louis
V1108.93, Balloon, Frampton Interviews, 4/13/89

BOX 8 (109389)

V1108.94, The Associated Colleges of Illinois, 9/15/86
V1108.95, Convention and Visitors Bureau, Mayor's Conference on Tourism, The Impossible Dream, 5/95
V1108.96, RCGA Montage with end slate
V1108.97, The Future is Yours, 3/26/95
V1108.98, SWB Telecommunity Center Project
V1108.99, The Real Bottom Line, Revised 6/01
V1108.100, Composite Reel, 8/25/1993
V1108.101, RCGA The Peirce Report News Conference, Union Electric, 3/7/97
V1108.102, Cleveland Orientation
V1108.103, A Tribute to the Olympic Games, 1996
V1108.104, Interview, 7/96
V1108.105, Commercial Explosion
V1108.106, Montage State of St. Louis

V1108.107, ABC News in St. Louis Master Dub
V1108.108, Local TV Coverage WU Presidential Debate Announcement, 1/29/96
V1108.109, Missouri Research Park “Your Opportunity”
V1108.110, St. Louis: The Move
V1108.111, NAMB in St. Louis, 1997
V1108.112, St. Louis Issues, 3/12-13-14/97
V1108.113, RCGA Membership '86, 1/6/86
V1108.114, The Mash Group Presentation Video
V1108.115, Wentzville Dedication Tape
V1108.116, Management Ethics: A View from the Top
V1108.117, RCGA: #1 Fostaire Air Sign; #2 Lewis in Studio; #3 Barkledge KS-94
V1108.118, Imagine St. Louis, KMOV, 9/26/99
V1108.119, O'Fallon, Missouri, “Maybe the Best Place...”

BOX 9 (109390)

V1108.120, Senator Kit Bond
V1108.121, Peirce Report News Conference at Union Electric, 3/7/97
V1108.122, Peirce Report 3/10/97
V1108.123, Metrolink, RCGA Master, 10/27/97
V1108.124, Today in St. Louis, Presidential Visit, 8/12/97
V1108.125, Peirce Report 3/10/97
V1108.126, RCGA Master begin 2/10/97
V1108.127, RCGA Year in Review, 2000 (2 copies)
V1108.128, Invest-Midwest 2002 Lunch
V1108.129, RCGA Jack Buck Poem, America the Beautiful 1/02
V1108.130, RCGA Annual Meeting
V1108.131, The Official Air Quality Forecast for the Region, 1996 Campaign
V1108.132, Peirce Report Fast Trac
V1108.133, Over St. Louis
V1108.134, Genetically Engineered Food, KMOV, 60 Minutes, 3/13/01
V1108.135, Post-Dispatch Redesign
V1108.136, Dick Fleming RCGA
V1108.137, LRA/St. Louis Capabilities Presentation
V1108.138, Fleecing of America – Mid-America Airport, KSDK, 5/27/99
V1108.139, Tech Connect 2002
V1108.140, Imagine St. Louis Toronto, 11/5/00
V1108.141, Strategic Advisory Meeting, 9/1/98
V1108.142, Small Business 2000
V1108.143, “Hold Harmless Students At-Risk”
V1108.144, Mark Russell Sunday Morning
V1108.145, Right Arm of St. Louis Award Chuck Mueller
V1108.146, Out Takes
V1108.147, The Wall That Saved St. Louis

V1108.148, The Real Bottom Line Life in St. Louis
V1108.149, RCGA Technology Gateway
V1108.150, RCGA 168th Annual Meeting
V1108.151, 3 Hours on Slow Speed, 11/12/95

BOX 10 (109571)

Betacam and Betacam SP

V1108.152, RCGA Annual Meeting
V1108.153, St. Louis Delegation in Seattle, 9/28/97 (Tape 1 of 6)
V1108.154, St. Louis Delegation in Seattle, 9/28-29/97 (Tape 2 of 6)
V1108.155, St. Louis Delegation in Seattle, 9/29/97 (Tape 3 of 6)
V1108.156, St. Louis Delegation in Seattle, 9/29/97 (Tape 4 of 6)
V1108.157, St. Louis Delegation in Seattle, 9/29/97 (Tape 5 of 6)
V1108.158, St. Louis Delegation in Seattle, 9/29/97 (Tape 6 of 6)
V1108.159, RCGA 1997 Progress Report
V1108.160, RCGA Tape # 2 (9/26/95)
V1108.161, RCGA Tape # 3 (9/26/95)
V1108.162, March of Dimes Walk America (St. Louis) 4/23/88
V1108.163, RCGA Tape # 1 (9/26/95)
V1108.164, The Peirce Report and Urban Land Convention (Tape 1 of 4)
V1108.165, The Peirce Report and Urban Land Convention (Tape 2 of 4)
V1108.166, The Peirce Report and Urban Land Convention (Tape 3 of 4)
V1108.167, The Peirce Report and Urban Land Convention (Tape 4 of 4)

BOX 11 (109599)

U-Matic

V1108.168, KDNL-TV 1985 "Your Choice" Image, 2/7/86
V1108.169, Journey Into the Future, St. Louis Magnet School
V1108.170, Great Opportunities at Venture
V1108.171, Sold On St. Louis and Billikens
V1108.172, Clips of Admiral Opening

Betacam SP

V1108.173, I'm Sold On St. Louis, The Momentum Continues In '88
V1108.174, ULI-St. Louis, Spring Council Forum, 5/2/97 (2 tapes)

U-Matic

V1108.175, Unidentified U-Matic Tape

¾ Inch Reel

V1108.176, Reel Video: Forstair Air Sigh; Lewis in Studio; Blackledge, KS-94, 3 Spots
Dubbing Master

V1108.177, RCGA 30 Second Spot

V1108.178, Unidentified Type of Tape, Sold on St. Louis, (3/1/94)

Audio Cassette Tapes

T1108.179, Conference Call with Amy ?, Brookings Institution, and Dick Fleming, 10/24/07

T1108.180, St. Louis Cardinals Promote Economic Growth, 10/1/00

T1108.181, RCGA in Toronto, 11/21/00

T1108.182, Entrepreneur Magazine

T1108.183, Biotechnology and RCGA Trip to San Diego, 9/23/03

T1108.184, Message From Lloyd Smith..., 1/18/07

T1108.185, DF Voicemails, 1/5/05

VHS

V1108.186, St. Louis Symphony does Beethoven's Ninth

DVD:

V1108.187, All American City Video, Tampa, FL 6/08

V1108.188, RCGA Dick Fleming/Andy Taylor, 6/27/08

V1108.189, St. Louis Vacancy to Vibrancy, World Leadership Award, 2007

V1108.190, RCGA Top 50 Dinner, Express Scripts, 12/13/05

V1108.191, 2007 SIOR St. Louis, Metro Market Forecast, 4/20/07

V1108.192, Cheltenham Festivities

V1108.193, St. Louis Best and Brightest

V1108.194, Innovation Options

V1108.195, RCGA Annual Meeting, 1/24

V1108.196, Zhou Photos; China Photos; VP Wang Photos

V1108.197, Schnucks Right Arm of St. Louis Award

V1108.198, St. Louis Gateway to the East

V1108.199, Tigers vs. Cardinals, World Series 2006 (4 copies)

V1108.200, Media Watch, RCGA 171st Annual Meeting 1/24/08

BOX 12 (109600)

Betacam

V1108.201, Women Today St. Louis

U-Matic

V1108.202, RCGA New Member Show

V1108.203, St. Louis Promo Tapes

V1108.204, "I'm Sold on St. Louis and the Cardinals" Video (2 copies)

V1108.205, St. Louis Cardinals Pep Rally/St. Louis Music Video, 10 O' Clock News, KTVU-TV Oakland, 10/8/87 (2 copies)

V1108.206, Women Involved In St. Louis Turnaround, CNN, 4/28/97

V1108.207, St. Louis Cardinals, Eyewitness News, WLS-Chicago, 10/6/87

V1108.208, Pep Rally, Interview with Alice Rogers, ESPN, 10/22/86

V1108.209, This City Called St. Louis; Monument to the Dream- The Arch, 1/26/86

Betacam

V1108.210, Color Bars

BOX 13 (109823)

U-Matic

V1108.211, Rally at Kiener Plaza, 10/22/1985

V1108.212, "St. Louis/Promo Film" Midday; KRON-TV/ San Francisco, 10/7/87

V1108.213, RCGA – The Momentum Continues

V1108.214, BHN Advertising; St. Louis Economic Development Campaign

V1108.215, This City Called St. Louis

V1108.216, "I'm Sold on St. Louis and the Cardinals"

V1108.217, Sold on St. Louis Cards

V1108.218, "St. Louis Cardinals/Music Video" KMSP-TV/ Minneapolis, 10/20/87; KSTP-TV/Minneapolis, 10/20/87

V1108.219, RCGA Ad Club Presentation, 5/10/88

V1108.220, :30 Clips for Admiral Grand Reopening, 3/14/87

V1108.221, Admiral Grand Reopening, 3/14/87

V1108.222, Admiral Grand Reopening, 3/14/87

BOX 14 (109824)

Betacam

V1108.223, Today NBC-TV, Domino's Pizza, 3/31/87; Spring Training, 4/3/87
V1108.224, KSDK-TV (NBC), I'm Sold on St. Louis Gets National Coverage, 10/7/87

U- Matic

V1108.225, New Coronary Procedures – Barnes Hospital
V1108.226, Raw Footage of Fox Theatre, 1983
V1108.227, Sold on St. Louis Cards
V1108.228, State of St. Louis
V1108.229, Commercial Explosion
V1108.230, McBride & Son “Our Home Too” TV Campaign
V1108.231, “I’m sold on the St. Louis Cardinals”, Sportscenter ESPN Network 10/5/87
V1108.232, “St. Louis Cardinals Music Video” KABC-TV Los Angeles, 10/5/87
V1108.233, 60 Minutes Interview with Bertha Gilkey, Tenant Power, 11/30/86
V1108.234, RCGA State of St. Louis, 12/27/84

BOX 15 (109973)

1 Inch video:

V1108.235, “Sold on St. Louis”

OVERSIZE

Mounted poster photographs:

Cervantes Convention Center
Gateway Arch and Climatron
Fox Theater
World's Fair Ferris Wheel
The Parkmoor, 1930s
One Metropolitan Square
Old Busch Stadium
Powder Room on the Atlanta
Cathedral St. Louis
River Splash, 2004

