

## **S0703 Downtown St. Louis, Incorporated, Addenda, 1928-1978 68 Folders, 38 Photographs**

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Related collections:

S0342 Downtown St. Louis, Inc., Records, 1958-1979

S0791 Downtown St. Louis Partnership Addenda, Downtown St. Louis Inc.

Downtown St. Louis, Incorporated was founded in 1958 by a group of St. Louis' businessmen who were interested in the revitalization of downtown St. Louis. In the late fifties and early sixties many large suburban shopping centers were constructed in all areas of St. Louis County which took away much of the commercial shopping and entertainment business from downtown St. Louis.

Since its founding the organization has implemented the construction and renovation projects such as the completion of the Gateway Arch, Gateway Mall, the Old Post Office, and the Convention Plaza.

### **SCOPE AND CONTENT**

The Downtown St. Louis Records contains information concerning the revitalization of the downtown area. This collection documents the Gateway Arch, Old Post Office, Convention Plaza, Gateway Mall, and includes photographs.

### **FOLDER LIST**

#### **BOX 1 (041444)**

#### **FOLDERS 1-22**

1. Central River Front St. Louis, 1928
2. St. Louis Chamber of Commerce, 1931
3. An Analysis of the Transportation Problems of the City of St. Louis, 1932
4. Regional Planning Part II St. Louis Region, 1936
5. Highway Research Board, 1953
6. Report to the Sponsors Downtown St. Louis, 1954
7. Central Business District, 1958
8. The Changing Economic Function of the Central City, 1959
9. Proceedings of the 1959, Annual Conference, 1959
10. Census of Population, 1960
11. Feasibility Report Covering the Proposed Construction of Additional Transient Room Accommodations and Restaurant Facilities, 1960
12. Shopping Centers in Greater St. Louis, 1960
13. Twenty Second Biennial Report, 1960

14. Economic Survey Franklin Avenue District, 1961
15. Facts about Urban Renewal in St. Louis, 1962
16. North Side Development Opportunity, 1963
17. Report Civic Center Busch Memorial Stadium, 1963
18. St. Louis Missouri North Side Downtown Redevelopment Opportunities, 1963
19. St. Louis Missouri North Side Downtown Redevelopment Opportunities, 1963
20. Report Downtown People Mover Feasibility Study, 1964
21. Summary Addendum to North Side Project, 1964
22. People in Downtown Saint Louis Attitudinal Profile, 1965

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23. Economic Parameters of Locating the Spanish Pavilion in St. Louis, 1966
24. The Freeway in the City, 1968
25. Regional Parking Study, 1969
26. Public Attitudes Toward the City, 1969
27. St. Louis CBD Cherokee Area Gravois-Morganford Area, 1969
28. Regional Parking Study, 1969
29. Development Plan, 1970
30. Hellmuth, Obata and Kassabaum Inc., Architects, 1971
31. Feasibility Study for a Light Rail Alignment, 1971
32. Market Analysis of Proposed St. Louis Aqua Center St. Louis, Missouri, 1972
33. Regional Parking Study, 1972
34. Report to St. Louis Aqua Center, Inc., 1972
35. St. Louis Development Program, 1973
36. Peak-Hour Travel Analysis, 1974
37. Economic Benefits of Preserving Old Building, 1975
38. Parking Management Study, 1976
39. Preservation and Building Codes, 1976
40. St. Louis UDAG City of St. Louis, 1978
41. Economic Development Strategy Recommendations for the City of St. Louis, 1978
42. Marketing and Promotional Program, 1978
43. Analysis of Selected Engineering and Environmental Factors Route, 1979

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44. Parking Study St. Louis, Central Business District, 1979
45. Bicycling and Air Quality Information Document, 1979
46. Marketing and Promotional Program for the City of St. Louis, 1979
47. Economic Impact, of the Multiple Resource Nomination to the National Register of Historic Places on the St. Louis Central Business District, 1980
48. Choosing a Past to Construct a Future, 1980
49. Feasibility Study for a Light Rail Alignment, 1980
50. Financing Missouri's Road Needs, 1980
51. Methodology, Current Estimates and, 1980
52. St. Louis Housing Authority Cochran Gardens, 1980
53. Truck Routing Plan for City of St. Louis, 1980

54. St. Louis Bridge Study, 1980
55. A Plan for Development of the Gateway Mall, 1982
56. Market Square, 1982
57. Title Guaranty Redevelopment Corporation
58. Malls for Downtown: St. Louis, 1982
59. A Plan for Development of the Gateway Mall, 1982
60. Landmark of Gateway Mall, 1982
61. St. Louis Central/Airport Corridor, 1984
62. St. Louis Central Riverfront: An Analysis of Challenges and Opportunities, 1984
63. Ownership Demonstration for Cochran, Gardens, 1985
64. Charette Louisiana Purchase Exposition 11, 1986
65. The Design Necessity, 1973
66. St. Louis Missouri North Downtown Redevelopment Opportunities, 1964
67. Souvenir Album of the Old Post Office St. Louis, 1978
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