

S0637 Hyland, Robert (1920-1992)
Papers, 1935-1990
54 Folders, 281 Photographs

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The papers of Robert Hyland were donated to the Western Historical Manuscript Collection by his daughter, Molly Hyland Wight, on June 26, 1997.

Robert Hyland's career in broadcasting grew from a sales job at CBS in Chicago to serving as the general manager for KMOX radio, the CBS affiliate in St. Louis. In 1973, CBS appointed him as a senior regional vice president. At KMOX and CBS, Hyland helped develop the radio call-in show "At Your Service" and the off-air "Call For Action" volunteer services, as well as other public service aspects of broadcasting.

Hyland grew up on Lindell Boulevard. He attended Barrat Hall, a private Catholic boys' school. He graduated from St. Louis University High School in 1936, and thereafter attended St. Louis University. His father, Robert F. Hyland, was a prominent surgeon who did pioneering work in sports medicine.

Hyland served as chairman of the board for St. Louis RCGA; Downtown St. Louis, Lindenwood College Board; Regional Medical Center; Municipal Theater Association; the Jefferson National Expansion Memorial; and St. Anthony's Medical Center (he founded the Hyland center for the treatment of alcoholism and drug abuse with St. Anthony's). He also served as president of Missouri Broadcasters Association; St. Louis Zoological Commission. Hyland also was a member of Civic Progress.

Robert Hyland died on March 5, 1992.

SERIES DESCRIPTION

Series 1 - Papers, 1935-1992, Folders 1-10

Includes school materials, awards, issues of Ad Club Weekly, a folder on Dr. Robert Hyland, Sr. (Hyland's father), a screen test agreement from 1945, correspondence with Ronald Reagan from 1983 and copies of remarks made by Hyland at various civic events and awards ceremonies. Arranged chronologically.

Series 2 - Newsclippings, 1962-1990, Folders 11-24

Arranged chronologically.

Series 3 - Photographs, 637.1-637.281, 1936-1988, Folders 25-30

Primarily from 1958-1988, with a high school graduation photograph from St. Louis University, 1936. Arranged chronologically.

Series 4 - Acetates, nd., 1958-1964, Folders 31-42

Seven and twelve inch acetate records of KMOX broadcasts, including "Pass The Biscuits, Mirandi," Spike Jones Combo, 9/9/63. Arranged chronologically.

Series 5 - Tapes, 1953-1960, Folders 43-55

Speeches by Robert Hyland, including a KMOX sales meeting from 1953, and Elks dinner from 1960 and the St. Anthony's Hospital Groundbreaking in 1971. Arranged chronologically.

FOLDER LISTING

Box 1 (07339)

Series 1 - Papers, 1935-1992

1. Ad Club Weekly, 1962-1963
2. Cardinal Glennon Memorial Hospital Testimonial, 1950
3. The Dauphin, 1935
4. Doctor of Public Service, 5/16/87
5. Hyland, Dr. Robert
6. "Man of the Year," St. Louis Post-Dispatch, 1/1/89
7. Reagan letter, 4/19/83
8. Remarks, 1968-1983
9. Remarks, 1983-1992
10. Screen Test Agreement, 8/30/45

Series 2 - Newsclippings, 1962-1990

11. Newsclippings, 1962-1963
12. Newsclippings, 1964
13. Newsclippings, 1965
14. Newsclippings, 1966
15. Newsclippings, 1967
16. Newsclippings, 1970-1978
17. Newsclippings, 1979
18. Newsclippings, 1980-1982
19. Newsclippings, 1-6/81

Box 2 (07488)

20. Newsclippings, 7-12/81
21. Newsclippings, 1982

22. Newsclippings, 1983
23. Newsclippings, 1984
24. Newsclippings, 1990

Series 3 - Photographs, 637.1-637.281, 1936-1988

25. Photographs, unidentified, 637.1-637.13
26. Photographs, partially identified, undated, 637.14-637.42
27. Photographs, portraits, undated, 637.43-637.56
28. Photographs, 1936; 1958-5/21/63, 637.57-637.172
29. Photographs, 12/63-1967, 637.173-637.237
30. Photographs, 1/4/67-1988, 637.238-637.281

Box 3 (07489)

Series 4 - Acetates, nd., 1958-1964

31. Unidentified 7 inch acetate
32. Frank Townsend, 12 inch acetate
33. KMOX Radio Presents "A Salute To The Hawks," Produced by KMOX Sports, 12 inch acetate
34. "The More I See You," Dick Haymes, 12 inch acetate
35. TV-Radio Mirror Magazine Award, 12 inch acetate
36. "You're Starting To Get To Me," Jo Stafford, 12 inch acetate
37. The Wonderful World of the Muny, Narrated by Arthur Godfrey, with Amos'N'Andy; Milton Cross; Rex Davis; Gordon Jenkins; Bev Kelley; John Kennedy; Peggy King; Edwin McArthur; Mitch Miller; James Stevenson; Presented by KMOX Radio, 12 inch acetate, 2 copies
38. KMOX Radio Presents Highlights of Past St. Louis Baseball Writers' Dinners, Narrated by Jack Buck, 1958-1966
39. Thought for the Day, June 8, 1961, 12 inch acetate
40. "Pass The Biscuits, Mirandi," Spike Jones Combo, 9/9/63, 12 inch acetate
41. Portion of Khoury Dinner, 2/9/64
42. "Happy Birthday to Robert Hyland," Arthur Godfrey, 3/25/64

Box 4 (07550)

Series 5 - Tapes, 1953-1960

43. "Hyland Speech"
44. "Awards"
45. Sam Morris for Preferred Risk
46. Portrait of a Splendid American (cassette)
47. KMOX Sales Meeting, 10/29/53
48. KMOX Sales Meeting, Part 2, 10/29/53
49. Elks Dinner, 11/10/60
50. Elks Dinner, Part 2, 11/10/60
51. Elks Dinner, Part 3

52. Elks Dinner, Part 4

53. Elks Dinner, Part 5

54. St. Anthony's Hospital Groundbreaking, 8/2/71

55. CBS Radio at 50, An Autobiography in Sound with Walter Cronkite, September 18, 1927-1977, 1977 (two cassettes)

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Hyland, Robert

KMOX Radio

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