

## Information Sheet

**R**      **KWTO (Radio station: Springfield, Mo.).**  
**834**      **Newsletters, 1944-1951.**  
            **One folder.**

This collection is available at [The State Historical Society of Missouri](http://The State Historical Society of Missouri). If you would like more information, please contact us at [shsresearch@umsystem.edu](mailto:shsresearch@umsystem.edu).

These are 45 issues of *The KWTO Dial*, a monthly publication of radio station KWTO at Springfield in Greene County, Missouri, from June 1944 to November 1951. Each issue contains a broadcast schedule and news about the station's programs and staff.

An ABC affiliate broadcasting at 560 KHz, KWTO was one of Springfield's leading radio stations in the "golden age" of radio just prior to the coming of television. It continues on the air in 2006, still affiliated with ABC, and featuring a "news-talk" format.

*The KWTO Dial* (styled as *The Dial* in 1944 and 1946) was sent to listeners throughout the 5000-watt station's broadcasting area in four states. Besides including a detailed broadcast schedule, the publication featured articles about the station's programs, on-air personalities, and business staff. It also included general-interest columnists who were also employees of the station, such as self-styled "Queen of the Ozarks" May Kennedy McCord ("Hillbilly Heartbeats"), weatherman C. C. Williford ("Fair and Warmer"), Floyd Sullivan ("Lookin' at You"), and George Earle ("Portside Patter"). There are also special reports on the station's fund-raising effort for the KWTO-Burge Hospital Polio Building Fund. The magazine for November 1951 noted that the next month's edition would be the final issue.

Ralph D. Foster was President and General Manager of KWTO.

<i>r912</i>	<i>17 December 2002</i>	<i>MHO Distributors</i>	<i>Purchase</i>
<i>r1010</i>	<i>19 December 2003</i>	<i>Doug Keeney</i>	<i>Purchase</i>
<i>r1013</i>	<i>5 January 2004</i>	<i>Doug Keeney</i>	<i>Purchase</i>
<i>r1017</i>	<i>12 January 2004</i>	<i>Doug Keeney</i>	<i>Purchase</i>
<i>r1020</i>	<i>20 January 2004</i>	<i>Doug Keeney</i>	<i>Purchase</i>
<i>r1022</i>	<i>16 February 2004</i>	<i>Doug Keeney</i>	<i>Purchase</i>
<i>r1024</i>	<i>17 February 2004</i>	<i>Barbara Kerr Thompson</i>	<i>Purchase</i>
<i>r1201</i>	<i>6 October 2005</i>	<i>Neva D. Brooks</i>	<i>Purchase</i>

## Shelf List

These are 45 issues of *The KWTO Dial*, a monthly publication of radio station KWTO at Springfield in Greene County, Missouri, from June 1944 to November 1951. Each issue contains a broadcast schedule and news about the station's programs and staff.

<u>Date</u>	<u>Vol.</u>	<u>No.</u>	<u>Size</u>	<u>Notes</u>
1944, June	III	10	08 pp.	<i>The Dial</i> (tabloid format)
1946, November	VI	04	08 pp.	<i>The Dial</i> (tabloid format)
1948, March	VII	08	16 pp.	(booklet format)
1948, April	VII	09	20 pp.	(booklet format)
1948, May	VII	10	20 pp.	(booklet format)
1948, June	VII	11	20 pp.	(booklet format)
1948, July	VII	12	20 pp.	(booklet format)

1948, August	VIII	01	20 pp.	(booklet format)
1948, September	VIII	02	20 pp.	(booklet format)
1948, October	VIII	03	20 pp.	(booklet format)
1948, December	VIII	05	20 pp.	(booklet format)
1949, January	VIII	06	20 pp.	(booklet format)
1949, February	VIII	07	20 pp.	(booklet format)
1949, April	VIII	09	20 pp.	(booklet format)
1949, May	VIII	10	20 pp.	(booklet format)
1949, June	VIII	11	20 pp.	(booklet format)
1949, July	VIII	12	20 pp.	(booklet format)
1949, August	IX	01	20 pp.	(booklet format)
1949, September	IX	02	20 pp.	(booklet format)
1949, October	IX	03	20 pp.	(booklet format)
1949, November	IX	04	20 pp.	(booklet format)
1949, December	IX	05	20 pp.	(booklet format)
1950, January	IX	06	20 pp.	(booklet format)
1950, February	IX	07	20 pp.	(booklet format)
1950, March	IX	08	20 pp.	(booklet format)
1950, April	IX	09	20 pp.	(booklet format)
1950, May	IX	10	20 pp.	(booklet format)
1950, June	IX	11	20 pp.	(booklet format)
1950, July	IX	12	20 pp.	(booklet format)
1950, August	IX	13	20 pp.	(booklet format)
1950, September	X	02	20 pp.	(booklet format)
1950, October	X	03	20 pp.	(booklet format)
1950, November	X	04	20 pp.	(booklet format)
1950, December	X	05	20 pp.	(booklet format)
1951, January	XI	01	20 pp.	(booklet format)
1951, February	XI	02	20 pp.	(booklet format)
1951, March	XI	03	20 pp.	(booklet format)
1951, April	XI	04	20 pp.	(booklet format)
1951, May	XI	05	20 pp.	(booklet format)
1951, June	XI	06	20 pp.	(booklet format)
<u>Date</u>	<u>Vol.</u>	<u>No.</u>	<u>Size</u>	<u>Notes</u>
1951, July	XI	07	20 pp.	(booklet format)
1951, August	XI	08	36 pp.	10 <sup>th</sup> Anniversary Issue (booklet format)
1951, September	XI	09	20 pp.	(booklet format)
1951, October	XI	10	20 pp.	(booklet format)
1951, November	XI	11	20 pp.	(booklet format)

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<i>r1201</i>	<i>6 October 2005</i>	<i>Neva D. Brooks</i>	<i>Purchase</i>

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