

Information Sheet

R **Phelps County (Mo.).**
678 **Booklet, 1925.**
 One folder, photocopies.

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This is "A Message to the Homeseeker," advertising the towns and principal businesses of Newburg, Rolla, and Saint James in Phelps County, and Salem in Dent County, Missouri. The booklet contains brief descriptions of businesses and illustrations of commercial establishments and public buildings.

This is another example of the illustrated promotional booklets bearing the title "A Message to the Homeseeker" published in slightly varying formats during the 1920s-1930s for many communities in southern Missouri (for example, see WHMC-R248 for Saint Francois and Madison counties and WHMC-R679 for Scott, Dunklin, Stoddard, New Madrid, and Mississippi counties.). Neither author nor publisher is named in this booklet. Like other publications of this type, the booklet seems to have been a cooperative effort by the principal businessmen of Phelps and Dent counties. Rolla receives the greatest amount of coverage, followed by Salem, Newburg, and Saint James. The text reflects the booklet's subtitle: "Describing Their Resources Enterprises and Opportunities and the Men Behind Them." There are general descriptions of the advantages of the respective towns, followed by brief statements profiling one hundred and eleven of the leading businesses and businessmen in each. There are sixty-one illustrations of commercial buildings, churches and schools, and public buildings.

r658 *2 July 1996* *Betty J. Staggs* *Loaned for photocopying*

Shelf List

This is "A Message to the Homeseeker," advertising the towns and principal businesses of Newburg, Rolla, and Saint James in Phelps County, and Salem in Dent County, Missouri. The booklet contains brief descriptions of businesses and illustrations of commercial establishments and public buildings.

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Pages 16-26	Salem, Mo.
Pages 26-31	Newburg, Mo.
Pages 32-37	Saint James, Mo.

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- | | |
|---|---|
| 1 | Rolla, Mo.; Missouri School of Mines |
| 2 | Rolla, Mo.; Missouri School of Mines |
| 3 | B. H. Rucker; L. T. Hudson Motor Company |
| 4 | Farmer's Produce Exchange; Rolla Wholesale Grocery; Denison-Hess Real Estate & Abstract Co. |

- 5 Asher Bros. Mercantile Co.; Harry S. Witt; R. M. Strobach; Leonard's store;
 6 Rolla State Bank; Harvey & Smith; Rolla garage
 7 Light's Garage; Kroeger Grocery & Baking Co.; Rolla Theatre; Dennie's Cafe
 8 National bank of Rolla; Ozark Public Service Co.; Smith Brothers
 9 Rolla Creamery & Ice Co.; O.K. Meat Market; F. E. Denison Realty Co.; Sterling M. Smith store
 10 King Motor Co.; Student's Cafe; Ozark Hotel; Sease & Smith grocery store
 11 Merchants & Farmers Bank; Harry R. McCaw furniture and undertaking; Hargis' New and
 Second Hand Store; J. M. Pirtle, Jeweler
 12 Faulkner's Drug Store; Tune's Garage; L. C. Smith & Son; Schuman Produce Co.
 13 H. D. Crumpler Stores Company; Ozark Garage Co.; Baumgardner's Studio; Williams Produce
 Co.
 14 Sunshine Market; Wm. Gerlack, groceries; J. A. Spilman, hardware; C. D. Via store;
 Studley Garage
 15 Nagogami Lodge; Fort & Martin hardware; J. M. Dent store; A. D. Breeding store
 16 Smith's Feed Mill; Salem, Mo.
 17 Salem High School and Grade School
 18 The Square Store Co.; L. N. Coffman Grocery Co.; L. A. Warfel store; Geo. D. Moser, Insurance
 19 Roberts-Judson Lumber Co.; Bonebrake & Hutchinson store; First National Bank
 20 Smith & Redwine store; R. E. Murray store; Salem Roller Mills; Jones' Drug Store
 21 Butler Motor Co.; Campbell & Co.; Salem Bottling Works; W. L. Nelson store; Salem Exchange
 [realty]
 22 Day and Night Garage; Butler & McGinnis store; Ray-Welch Jewelry Store; Seay & Cuff store;
 John S. Harvey store
 23 Banner Roller Mills; Bennet Mercantile Co.; S. L. Culler Lumber Co.; Greene Jewelry Store
 24 Service Garage; Stock Yard Store; Selby & Redwine store; Massey Brothers
 25 Missouri Hotel; Peck's Hardware Store; L. D. Vandivort, Druggist; Hendrick's Grocery; Moser
 & Phillips Garage
 26 Gibson's Drug Store; Ozark Garage; Newburg, Mo.
 27 Newburg; Frisco Front Garage; C. C. Decker store; Electric Shoe Shop
 28 Bank of Newburg; Newburg Garage; Norton L. Spradling, Groceries; Newburg Bakery
 29 C. E. Jones, Drug Store; Kroger Grocery; Frank Spradling hardware; R. D. Pinto store; W. C.
 Kerr groceries
 30 Farmers & Traders Bank; H. D. Crumpler Stores Co.; H. A. Root groceries; Newburg Exchange
 Mill
 31 Newburg Pharmacy; Staggs & Kramme store
 32 St. James, Mo.
 33 Phelps-Maries County Farmers Produce Exchange; Henry F. Wolters realty; J. W. Weger store;
 Pat Birmingham store; W. E. Lickliger furniture and undertaking
 34 Bank of St. James; Tim Birmingham hardware; Verkamp Bros. Lumber Co.
 35 St. James State Bank; J. M. Gray Milling Co.; F. E. Gruber groceries; Mitchell & Son store
 36 Carpenter Drug Co.; G. A. Dillon store; Bishop & Son store
 37 Emory's Garage; E. M. Pinto store; Karl F. Strobach, Druggist; J. F. Burge, Insurance

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[SEE the separate Business Index pages for an alphabetical list of every business mentioned in the booklet.]