

Information Sheet

R Elgin, Robert L., collector.
623 Travel and tourism collection, ca. 1930s-1960s.
Fifteen folders.

This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

This is a miscellaneous collection pertaining to travel and tourism in Missouri. The collection consists of maps, postcards, and ephemera, and a series of promotional booklets produced by the Missouri State Division of Resources and Development.

This tourism assemblage was collected by Robert L. Elgin, Phelps County Surveyor and former historian of the Route 66 Association of Missouri. One of the earliest items in the collection is the "Tourist Map of Phelps County," one of the series of Missouri county maps for tourists produced during the 1930s by the Federal Emergency Relief Administration and the Missouri School of Mines (now the University of Missouri-Rolla). Also in the collection are several items concerning U.S. Highway 66 including a souvenir fan produced by the Pierce Petroleum Corporation in the 1930s which features advertising for "Pennant" petroleum products and automobile service centers. Other Route 66 items include postcards and souvenir booklets of Missouri, northern Arizona and New Mexico.

There are also eleven promotional booklets which were produced by the Missouri Division of Resources and Development in the 1940s, 1950s, and 1960s. These booklets, regional in scope, cover geographic regions in Missouri including the "Ozark Playgrounds," "Central Ozarks," "Big Springs Country," "Old Settlement Playgrounds" (eastern Ozarks), "Meramec Valley," "White River Country," "Land of the Osage," "Lake of the Ozarks," "Mark Twain Region," "Delta Area" (Bootheel), and "Metropolitan St. Louis" areas. The booklets feature text along with photographs of scenic areas by photographers such as Gerald Massey.

<i>r471</i>	<i>12 March 1990</i>	<i>Robert L. Elgin</i>	<i>Gift</i>
<i>r479</i>	<i>9 July 1990</i>	<i>Robert L. Elgin</i>	<i>Gift</i>

Shelf List

This is a miscellaneous collection pertaining to travel and tourism in Missouri. The collection consists of maps, postcards, and ephemera, and a series of promotional booklets produced by the Missouri State Division of Resources and Development.

Folders 1-4: Miscellaneous travel-related materials, ca. 1930s-1950s.

Folder 01: Phelps County Tourist Map, ca. 1930s.
Folder 02: Souvenir fan, Pierce Petroleum Corporation, ca. 1930s
Folder 03: Map: "Central Ozarks Region of Missouri," ca. 1940s
Folder 04: Postcards, ca. 1940s-1950s

Folders 5-15: Promotional Booklets, Missouri State Division of Resources and Development, ca. 1940s-1960s.

- Folder 05: Ozark Playgrounds of Missouri
- Folder 06: Central Ozarks Region of Missouri
- Folder 07: White River Country of Missouri
- Folder 08: Big Springs Country of Missouri
- Folder 09: Meramec Valley of Missouri
- Folder 10: Missouri's Land of the Osage
- Folder 11: Mark Twain Region of Missouri
- Folder 12: The Delta Area of Missouri
- Folder 13: Old Settlement Playgrounds of Missouri
- Folder 14: Metropolitan St. Louis in Missouri
- Folder 15: Missouri The Family Vacationland

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Index Cards

Advertising—Tourist trade.
Maps, Tourist.
Missouri—Description and travel—Guide-books.
Missouri. State Division of Resources and Development.
Phelps County (Mo.).
Pierce Petroleum Corporation.
Tourist trade—Arizona.
Tourist trade—Missouri.
Tourist trade—New Mexico.
United States Highway 66.