

Information Sheet

R **Fruitville Farm.**
009 **Pamphlet, ca. 1910.**
 One item.

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Col. Jay L. Torrey of West Plains, in Howell County, Missouri, promoted Fruitville Farm and Torreytown around 1910. Small farms were to be purchased by individuals, who would live in the "ideal village" of Torreytown. The advertising brochure included testimonials by agricultural experts as to the excellent productivity of the land. Also included in the pamphlet are endorsements of the enterprise by leading citizens of West Plains and Howell County, including the Mayor of West Plains and officers of the West Plains Bank and the Ozark Commercial Congress. Farms of varying sizes were to be grouped around the "ideally planned village of Torreytown, ... where the purchaser can live in town and farm his nearby land."

The back of the pamphlet has a panoramic view of the Fruitville Farm, showing the office, headquarters, blacksmith shop, mule barns, and saw mill.

r009 14 May 1980 Frank L. Martin Gift recataloged 10/83

Index Cards

Advertising—Real estate business
Aid, C. T.
Austin, T. E.
Chandler, C. C.
Clarke, M. B.
Cordell, W. C.
Evans, Paul.
Evans, W. N.
Ferguson, Charles.
Fruit trade.
Fruit-culture.
Fruitville (Mo.).
Fruitville Farm.
Harlin, W. T.
Hill, Albert Ross.
Hollenbeck, Arch T.
Howell County (Mo.).
Missouri State Fruit Experiment Station.
Ozark Commercial Congress.
Swift, Fuller.
Torrey, Jay L.
Torreytown (Mo.).
West Plains (Mo.)
West Plains Bank (Mo.)
West Plains Commercial Club (Mo.)
Willow Springs Commercial Club (Mo.)
Woodside, Hal