

**PRELIMINARY INVENTORY**  
**K1372 (KA2381)**  
**SUMMERFEST CONCERTS AND/OR RECORDINGS, INC. RECORDS,**  
**1991-2016**

This collection is available at [The State Historical Society of Missouri Research Center-Kansas City](http://The State Historical Society of Missouri Research Center-Kansas City). If you would like more information, please contact us at [kansascity@shsmo.org](mailto:kansascity@shsmo.org).

**Introduction**

The collection is comprised of various documents pertaining to Summerfest Concerts from 1990 to 2016. Included in the collection are programs and brochures for concert events, forms related to publicity and marketing, and ticketing and customer information. Also included are records of donations made by individuals and local foundations, as well as invoices and information about grants and funds for the Summerfest Concerts.

**Donor Information**

The records were donated to the State Historical Society of Missouri by Terry Pritchett on behalf of Summerfest Concerts and/or Recordings, Inc. on July 31, 2017 (Accession No. KA2381).

**Copyright and Restrictions**

The Donor has given and assigned to the State Historical Society of Missouri all rights of copyright, which the Donor has in the Materials and in such of the Donor's works as may be found among any collections of Materials received by the Society from others.

**Location Note**

The collection is stored offsite and will need to be retrieved before viewing.

**Box List**

**Box 1**

Programs, 1991-2016 (26 folders)  
Brochures, 1992-2016 (26 folders)  
Gala Brochures, 2015  
Brochure Ideas and Samples, n.d.  
Reviews and Clippings, 1991-2009 (19 folders)

**Box 2**

Reviews and Clippings, 2010-2016 (7 folders)  
Magazine, Chamber Music, 2001  
Advertisements, 2011-2015 (2 folders)  
KC Studio Advertisements, 2009-2013 (2 folders)  
Arts Kansas City, n.d.  
Reception, 2014-2015 (2 folders)  
Audience Surveys, 2010-2015 (4 folders)  
Miscellaneous, n.d. (2 folders)

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Musician Contracts, 2010-2015 (4 folders)  
P.O. Box Fee, n.d.  
Central Ticket Office and SODEXO, 2010  
Invoices and Postage, 2010  
Kansas City Star, SKEP, 2010  
CRMSW and SQ, 2010  
Donations, Checks, Central Ticket Office, 2010  
Donors, 2010  
Renewal Letter, 2009  
Email Marketing, 2006  
Emails, 2007-2009 (3 folders)  
Radio, KCUR, 2006-2007 (2 folders)  
Radio, KANU, 2006-2007 (2 folders)  
Radio, KXTR, 2007  
Radio, 2008-2009 (2 folders)  
Postcard, 2009  
Heart of America Shakespeare Advertisement, 2009  
Kansas City Star Advertisement, 2009  
Ticket Sales, 2006-2008 (3 folders)  
Central Ticket Office Ticketing Information, 2009  
Marketing Ideas, 2002  
Marketing Plan, 2006-2009 (2 folders)  
Public Relations, 2009  
The American Society of Composers, Authors, and Publishers, Broadcast Music Inc., n.d.  
Insurance and Annual Missouri Registration, IRS 990-E2, 2009  
Foundation Information, n.d.

**Box 3**

Chamber Music America (CMA) Conference, 2006  
Printing Bids, 2006  
Photography, 2006  
Postcard, 2006  
Designer and Invoice, 2006  
Star Direct Research, 2006  
Advertisements, 2006-2007 (8 folders)  
Press Release, 2006  
Articles, 2003-2006 (4 folders)  
Post Summerfest Information, n.d. (3 folders)  
Information, 2005  
Publicity, 2007  
Ticket Totals, 2007  
Survey, 2007  
Kansas City Star Information, n.d.  
Bookmarks, 2008  
Outreach, 2008

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Techsoup, n.d.  
Artwork, 2000-2006  
Group Outreach Photographs, n.d.  
Donor Records, 2008-2009 (2 folders)  
Grant Calendar and Information, 2011-2012 (4 folders)  
Grants, 2005-2016 (6 folders)  
Missouri Arts Council Grant Application, 2000-2013 (2 folders)  
Missouri Art Council General Information, n.d.  
Neighborhood Tourist Development Fund, 2000-2008 (9 folders)  
Neighborhood Tourist Development Fund Grants, n.d.

**Box 4**

Mary's New Plan for Summerfest, 2007  
Ticket Information, 2011-2012 (5 folders)  
Central Ticket Office Ticket Sales, 2010-2013 (5 folders)  
Season Renewal, 2011  
Subscriber Renewal Letter, 2012 (2 folders)  
Competitor Advertisements, n.d.  
Marketing Information, 2012-2014 (5 folders)  
Musicians, 2011-2013 (3 folders)  
Photography, n.d.  
Database Changes, 2011 (2 folders)  
Email Accounts, n.d.  
Print Bids, 2011  
435 South, n.d.  
Independent, 2011-2013 (3 folders)  
American Heartland Program Advertisement, n.d.  
At Home in the Northland, 2011  
Clay-Platte Montessori School, n.d.  
KC Studio, 2011-2013 (3 folders)  
Jewish Life Magazine, 2011  
KC Rep Insert, 2011  
Pambroke Hill Play Bill, 2011-2012  
Quality Hill Playhouse, 2012  
Simon Carrington Advertisement, 2011-2013  
Unicorn Theatre, n.d.  
Calendar Listings, n.d.  
Week One Kansas City Star Review, 2011  
KC Metropolis, 2011-2013 (2 folders)  
Kansas City Star Publicity, 2011-2013 (3 folders)  
June 11 Release, 2011  
Season Publicity, 2012  
Season Brochure, 2011-2013 (3 folders)  
Miscellaneous Press, 2011  
Outreach Publicity, n.d.

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Press Clippings, 2010  
KANU, 2011-2013 (3 folders)  
KCUR, 2012-2013 (2 folders)  
Summerfest Radio, 2011  
Radio Bach Cookbook, n.d.  
Season Design and Flyer, 2011-2013 (4 folders)  
Postcards, 2011-2013 (3 folders)  
Telemarketer, n.d.  
Links for Summerfest Website, n.d.  
Facebook, 2012  
Web Redo and Look, 2011-2013  
Plaza Art Fair, 2011  
Outreach Events, 2011  
SMART Cards, 2011-2012  
Reception and Events, n.d.  
HyVee Reception, 2011  
Volunteer Information, n.d. (2 folders)  
Computer Ticket Vouchers, 2011-2013 (3 folders)  
Country Club Christian Church, n.d.  
St. Mary's Episcopal Church, n.d.  
Music Orders, n.d.  
Senior List, 2011  
Programming, 2011-2012 (2 folders)

**Box 5**

Office Max, n.d.  
Correspondence, n.d.  
Production Expenses, 2011  
IRS Form 990, n.d.  
Board Roster, n.d.  
Commerce Bank Statements, n.d.  
Chamber Music America, n.d.  
Development Committee, n.d.  
Donation Information, 2011-2012 (3 folders)  
Foundation Grants, n.d,  
Independent Donors, n.d.  
Arts Kansas City Foundation, 2011-2012 (2 folders)  
DSTSystems Grant, 2011  
Francis Families, n.d.  
Foundation Information, 2011 (7 folders)  
Missouri Arts Council, 2011  
Neighborhood Tourist Development Fund, n.d.  
Program Advertisement Contracts, 2010-2013 (3 folders)  
Program Content, 2011-2012 (3 folders)  
Photograph, n.d.

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Ticket Window Customer Information Form, n.d.  
CDs, 2008-2011 (3 folders)