

K Katz Drug Store Records, 1957-1964
0547 0.5 cubic feet

This collection is available at [The State Historical Society of Missouri-Research Center, Kansas City](http://www.shsmo.org). If you would like more information, please contact us at kansascity@shsmo.org.

INTRODUCTION

The records contain materials pertaining to Katz Drug Store, a discount superstore of the Kansas City, Missouri, area. The records consist mainly of advertising and promotional materials, along with company communications.

DONOR INFORMATION

The records were donated to the University of Missouri by Greg Katz on February 10, 2000 (Accession No. KA1058).

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ORGANIZATIONAL SKETCH

Katz Drug Store was opened by the two Katz brothers, Mike and Ike, in 1914, and operated until 1971. During that time, they were known for large promotional events, a wide variety of products, and having sales associates in every department. With the prevalence of self-service stores in the 1960s, Katz Drug Stores began to close, and were eventually sold to Skaggs Drug Co.

SCOPE AND CONTENT NOTE

The records have been arranged into a single series, and the materials within the collection have been arranged alphabetically. The materials within each folder have been arranged chronologically.

The **Katz Records** have been arranged into six folders. Folders one and two contain **Advertising and Promotional Materials**, which contain sheets discussing upcoming sales events related to certain departments or products.

Folder three has **Employee Frank Hoffman's** papers. Hoffman was a manager of the Hardware department for Katz Drug Stores, and often gave talks at conventions. The papers in this folder contain receipts, correspondence, and the transcription of a speech that Hoffman gave at the Cole National Key convention.

Folder four contains **Internal Communications and Operations** records. These papers consist of internal reports and messages that were dispersed among all Katz Drug Stores, along with operational manuals.

Folder five contains **Miscellaneous** papers relating to Katz Drug Stores. These papers contain blank sales sheets and work sheets, along with some humorous material

that were in the Katz stores. There is also the transcript of a presentation that Katz Drug Store employees gave to the Pyrex Company.

Folder six consists of **Sales Numbers** information. These papers primarily relate to the Katz Drug Stores' annual Million Dollar Sale. Papers show sales history and current sales figures. There are also papers giving sales history of certain products in the store.

PREFERRED CITATION:

Specific item; box number; folder number; *Katz Drug Store Records (K0547)*; The State Historical Society of Missouri Research Center-Kansas City [after first mention may be abbreviated to SHSMO-KC].

FOLDER LIST

Katz Drug Store Records

- f. 1-2 Advertising and Promotional Materials, 1960-1964
- f. 3 Employee Frank Hoffman, 1959-1963
- f. 4 Internal Communications and Operations, 1960-1964
- f. 5 Miscellaneous, 1961-1964
- f. 6 Sales Numbers, 1957-1961

INDEX TERMS

Index Term	Folder
Business	1-6
Institutional Advertising	1-2
Chain Stores	1-6
Katz Drug Company	1-6

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