

PRELIMINARY INVENTORY
ACCESSION CA5927
GIBBONS, SHEILA, PAPERS

This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

Introduction

Newsletters, newspaper clippings, columns, journal articles, conferences proceedings, and research papers concerning women and the media. Issues covered include marketing, women in film, news coverage of women, pornography, and women journalists.

Box List

Box 1

Women Reporters and Editors (6 folders)
News Coverage of Women-Themed Events and Issues (3 folders)
Media Portrayal of Women (2 folders)

Box 2

Media Portrayal of Women (3 folders)
Women and Newspaper Content (2 folders)

Box 3

Pornography
Media and Sex Violence (3 folders)
Employment in Broadcast News (3 folders)
6 Audio Tapes- Women in Media
1 Video Tape- Women in Media

Box 4

Advertising Images of Women (2 folders)
1 Video Tape- Fashion Advertising
Women's Magazines (8 folders)
General Societal Environment for Women (2 folders)

Box 5

Audience Characteristics
Gay/Lesbian Issues
Gender and Language
Images and Employment of Women in Film
International
Language/Image Guidelines- Books
Language/Image Guidelines- Broadcasting
Language/Image Guidelines- News
Misc. Journalism Quarterly Cites
Women and Advertising Employment (2 folders)
Women and the Internet

ACCESSION CA5927
GIBBONS, SHEILA, PAPERS

Women's Admission to Press Clubs
Women and Media: A Background Briefing Book

Box 6

Children/Family Media and Roles
Teen Magazines
Kids and TV
Media Report to Women, 1988-2016
"Uncovering Gender" columns for Women's eNews, 2002-2009
Slides of *McCall's Magazine*, 1964 and 1974
Feminist Expo, 2000
 Computer disks (3)
 Audio cassettes (4)

Box 7

Ladycom: The Military Lifestyle Magazine, 1978-1984 (6 bound volumes)

Audiovisual Material (Location: Unprocessed A/V)

DVD, "Dr. Cindy Lont presents Women and Media," 2005 (interviews of Sheila Gibbons and Maurine Beasley)

Video cassettes

 "Marketing to Women," c. 1993
 "Front and Center: Women in Media," University of Maryland, n.d. (featuring Gibbons and Beasley)