This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

INTRODUCTION

The papers of the Association for Education in Journalism and Mass Communication (AEJMC) consist of a list of elected and appointed standing committees from 1972-1988, abstracts, and papers presented at various conferences and conventions, arranged chronologically.

DONOR INFORMATION

The papers were donated to the University of Missouri by Joye Patterson on 7 September 1988 (Accession No. 4880).

ORGANIZATIONAL SKETCH

Founded in 1912, AEJMC is a nonprofit, educational association of journalism and mass communication educators, students and media professionals, offering regional and national conferences. The Association’s mission is to advance education, foster scholarly research, cultivate better professional practice and promote the free flow of communication. The organization has numerous membership divisions, interest groups, publications and websites.

FOLDER LIST

f. 1 List of Elected and Appointed Standing Committees, 1972-1988
f. 2-32 Papers and abstracts
  f. 2 “Maintaining Separate Spheres: The Career of Margaret Cousins,” Patricia Bradley, August 1985
  f. 3 “The Minimal Image of Women in Time and Newsweek, 1940, 1980,” Mary L. Matthews and Carol Reuss, August 1985
  f. 6 “Advertising Abortion During the 1830s and 1840s: Madame Restell Builds a Business,” Dr. Marvin N. Olasky, August 1986
  f. 7 “Application of Feminist Thought to Journalism Education: A Descriptive Analysis,” Maurine H. Beasley, August 1986
  f. 8 “Sport and Newspaper in the 1920s: A Political Economic Interpretation of the Symbiotic Relationship,” Robert W. McChesney, August 1986
  f. 10 ‘The Women’s National Press Club: Case Study in the
Professionalization of Women Journalists,” Maurine H. Beasley, August 1986
f. 15 “In Her Own Name?: Public Relations Pioneer Doris Fleischman Bernays,” Susan Henry, July 1988
f. 17 “Women on Editorial Pages: Characteristics and Attitudes,” Evelyn Trapp Goodrick, July 1988
f. 18 “Don’t Hate Me Because I’m Beautiful’: A Commercial in Context,” Gerald Grow, Ph.D., 1988
f. 20 “Gender Representation in Newspaper Business Sections,” Marilyn Greenwald, 1988
f. 22 “Magazine Portrayals of Women’s Role in the New Republic,” Karen K. List, c. 1980s
f. 23 “Assessing Women in the Creative Department: What Creative Directors Think,” Dr. John K. Hartman, c. 1980s
f. 24 “Climbing the Career Ladder: A Retail Model for Women in Public Relations,” Teresa Williams, c. 1980s
f. 25 “Cosmetics Advertising: A Look at the Foundations,” Nancy Raymond, c. 1980s
f. 27 “Effects of Sexist Language on the Status and Self-Concept of Women,” Elizabeth J. Tarnove, c. 1980s
f. 29 “Gender Stereotypes in Sports Photographs,” Wayne Wanta and Dawn Leggett, c. 1980s
f. 30 “Job Satisfaction Among Women in Advertising,” James Pokrywcynski, Ph.D., and John H. Crowley, M.A., c. 1980s
f. 31 “Perceived Career Barriers for Female Television News
Anchors: A National Survey,” Anthony J. Ferri, Ph.D. and Jo E. Keller, Ph.D., c. 1980s


INDEX TERMS

<table>
<thead>
<tr>
<th>Subject</th>
<th>Folders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bernays, Doris Fleischman (1891-1980)</td>
<td>15</td>
</tr>
<tr>
<td>Cousins, Margaret (1878-1954)</td>
<td>2</td>
</tr>
<tr>
<td>Herbst, Josephine (1892-1969)</td>
<td>19</td>
</tr>
<tr>
<td>National Women and Media Collection</td>
<td>1-32</td>
</tr>
<tr>
<td>Restell, Madame (1812-1878)</td>
<td>6</td>
</tr>
<tr>
<td>Women</td>
<td>1-32</td>
</tr>
<tr>
<td>Women athletes</td>
<td>29</td>
</tr>
<tr>
<td>Women in mass media</td>
<td>1-32</td>
</tr>
<tr>
<td>Women's National Press Club</td>
<td>10</td>
</tr>
</tbody>
</table>