

C        Directory of Women's Media, Records, 1975-1990  
4066        2 linear feet

This collection is available at [The State Historical Society of Missouri](http://The State Historical Society of Missouri). If you would like more information, please contact us at [shsresearch@umsystem.edu](mailto:shsresearch@umsystem.edu).

#### INTRODUCTION

The collection contains the records of the publication *Directory of Women's Media*, and includes correspondence, advertising, and issues of the directory.

#### DONOR INFORMATION

The records were donated to the University of Missouri-Columbia by Donna Allen on March 6, 1992 (Accession No. 5150). An addition was made on June 17, 1996 by Martha Leslie Allen (Accession No. 5643).

#### ORGANIZATIONAL SKETCH

The Women's Institute for Freedom of the Press, founded in 1972 in Washington, D.C., by Dr. Donna Allen (1920 – 1999), began publishing the *Directory of Women's Media* in 1975. The first issue of the directory was released in January 1975. The publication is a directory of media operated by, for, and about women.

#### SCOPE AND CONTENT NOTE

The records have been arranged into the following four series: **Correspondence**, **Advertising**, **Directory**, and **Miscellaneous**. The collection includes correspondence with individuals and groups appearing in the directory, potential candidates, and customer feedback. The collection contains advertising materials such as copies of publications featuring directory ads and sample press releases. The collection features materials published by organizations appearing in the directory, and those wishing to be. These materials often contain commentary on historical events and progressive causes. Copies of every issue of the directory between the years 1975-1989 are present. The collection contains a sample of entry forms to serve as examples, most of which were discarded.

#### FOLDER LIST

##### **Correspondence Series**

f. 1	1982-1987
f. 2	1988
f. 3-4	1989
f. 5	1990

##### **Advertising Series**

f. 6	1977-1978
f. 7	1977-1978

f. 8            1979  
 f. 9-10        1980-1981  
 f. 11           1982  
 f. 12           1983  
 f. 13           1984  
 f. 14-15       1985  
 f. 16-17       1986-1987  
 f. 18-20       1988  
 f. 21-22       1989-1990

### **Directory Series**

f. 23           1975  
 f. 24           1976  
 f. 25           1977  
 f. 26           1978  
 f. 27           1979  
 f. 28           1980  
 f. 29           1981  
 f. 30           1982  
 f. 31           1983  
 f. 32           1984  
 f. 33           1985  
 f. 34           1986  
 f. 35           1987  
 f. 36           1988  
 f. 37           1989

### **Miscellaneous Series**

f. 38           1975-1990  
 f. 39           Example entry forms

### **INDEX TERMS**

<b>Subject</b>	<b>Folders</b>
Directory of Women's Media	23-39
National Women and Media Collection	1-39
Women in the mass media industry--Directories	1-39
Women's mass media--United States--Directories	1-39