

C Doane, D. Howard (1883-1984), Interviews, 1963
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INTRODUCTION

Recollections of formative work in developing farm management at the University of Missouri and in the county extension service. Account of the development of the Doane Agricultural Service, of Doane's work for the Hoover Commission, and of the investigation of federally supported research.

DONOR INFORMATION

The collection was placed on contract with the University of Missouri by D. Howard Doane on 10 February 1964 (Accession No. 3566).

FOLDER LIST

- f. 1 Doane's surveying work for U. S. Office of Farm Management under W. J. Spillman; publications; techniques in developing farm management plans, particularly in Dakotas.
- f. 2 Parents' influence on Doane; influence of friends while agricultural student at University of Missouri (1904-1908); an early livestock job.
- f. 3 Agricultural students' activities; University of Missouri professors and Department of Farm Management established, 1910. Development of Farm Management Demonstration Farms and Missouri Farm Management Association; Deane's administrative, field, and teaching contributions.
- f. 4 Effect of farm management on College of Agriculture specialists; Doane's defense of farm management; economic dispute within farm management movement; "home management" side of farm management.
- f. 5 George Warren's influence on formative thinking in farm management; Tompkins County report; contrast between Spillman and Warren.
- f. 6 Doane's work as state leader of farm advisors until 1916; fieldwork for farm loans for Mississippi Valley Trust Company; establishment of Doane Agricultural Service, 1919; its diversified operations in management and appraisal, publication, and economic research; importance of principles.
- f. 7 Stages of farm credit; Deane's development of appraisal techniques (including use of tools, accurate measurement and observation); founding of American Rural Appraisal System; Doane Agricultural Service personnel needs; cooperation between Doane Agricultural Service and agricultural colleges.
- f. 8 "Step-down" plans of retirement in Doane Agricultural Service; farm chemurgic movement; further detail on Doane's farm extension work,

- 1906-1916 (with emphasis on 4-H and the farmer's relationship to professional agriculturalist).
- f. 9 Extensive description of Doane Agricultural Service building program; steps in development of open end, pole construction, with emphasis on low cost and durability; Doane Authorized Builders established; limitation of a “service” organization; agricultural engineers’ opposition.
- f. 10 Marketing research of Doane Agricultural Service through farmer’s questionnaires; leaflets published for industry; Doane Agricultural Service page in farm magazines, particularly *Farm Journal*; *Doan Magazine* started; Doane’s opposition to commercial advertising; his concept of vertical diversification; basic principles of his enterprise.
- f. 11 Doane's work with Agricultural Task Force of Hoover Commission in creating a structure for Department of Agriculture; his associates and Agriculture officials; chairmanship of study group on federally financed research.
- f. 12 Scope of federally supported research; production and merchandizing operations; duplication; red tape; Doane’s relations with agricultural education, especially his work at Southern Illinois University; personal evaluation of his life and work.

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